

GE APPLIANCES BRINGS INDUSTRY-FIRST WIRE-FREE TECHNOLOGY TO THE NORTH AMERICAN HVAC CATEGORY

Multilink enables wire-free communication in commercial VRF systems to save money, increase reliability and streamline maintenance

Louisville, Ky., February 3, 2020 – GE Appliances, a Haier Company, will debut the all new Haier MRV-5 Series, its latest Variable Refrigerant Flow (VRF) system equipped with industry-first Multilink wire-free technology at the 2020 Air Conditioning Heating and Refrigeration Expo (AHR Booth 2725) in Orlando, Florida, February 3 – 5. The Haier MRV-5 Series' cutting-edge technology allows wire-free communication among indoor units.

"Multilink will be a game changer for medium to large commercial applications," said Brian Buente, Executive Director Retail and Ductless HVAC at GE Appliances. "This wire-free technology will not only save our customers money and time on upfront installation, but also provide greater reliability and efficiency in the long term. Communication allows the condenser and compressors to run optimally, and is critical to delivering the best efficiency. We have also assembled a dedicated team with over 40 years of collective experience in VRF systems and look forward to bringing our expertise to customers across North America."

The MRV-5 Series offers 208/230VAC heat recovery and heat pump models. Features and specs include:

- Quiet, efficient and comfortable: DC inverter and EVI compressors maximize efficiency and offer intelligent control. Large coil and 2-stage sub cooling circuit increases performance when demand is high, and non-reversing 4-way valve avoids temperature fluctuation and extra stress on components.
- Easy to service: A hinged door allows for ease of access on the outdoor unit.
- **Customization and flexibility:** Indoor units include wall mount, cassette, medium static and slim duct models with a wide range of capacities from 7K BTU for small conference rooms to 54K BTU units that can cover large open spaces that require constant heating and/or cooling. The MRV-5 Series also has optional branch connector kits compatible with Haier FlexFit models to allow for flexibility.

Dedicated training and support

GE Appliances has assembled a dedicated team of highly-trained VRF product experts to assist customers in the selection, installation and servicing of products. Those looking for hands-on training opportunities can visit regional training centers in Louisville, Dallas and Sacramento.

About Haier Ductless

For more information about Haier ductless products, please visit www.haierductless.com/ or on Facebook, Twitter, Instagram and Pinterest @HaierAmerica.

About GE Appliances

GE Appliances, a Haier company, creates "good things, for life" through our passion for great appliances and the happiness they can bring to every household. With the Monogram®, CAFÉ™, GE Profile™, GE®, Haier and Hotpoint brands, people have more choices for making their kitchens and homes amazing each day. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners and water filtration systems. For more information, visit <u>www.geappliances.com/our-company</u>.