

Monogram® 30" Smart Flush Hearth Oven Adds Sophisticated Flavor to Luxury Designs

Ventless, handcrafted appliance brings the performance of wood-fired brick ovens indoors with a smaller frame and seamless functionality

LOUISVILLE, Ky., Feb.8, 2022 – Creating masterful roasted vegetables, delicate roasted fish and crusty artisanal breads has become even easier from the luxury of the home kitchen. The [Monogram® 30" Smart Flush Hearth Oven](#), a next-generation product that builds upon the legacy of the popular Monogram Smart Hearth Oven, is the first ventless all-electric home hearth oven. This stunning kitchen centerpiece delivers restaurant-worthy results and a showstopping culinary experience in a slimmer frame.

"We have brought home one of the world's most sought-after cooking methods - and we did it with style, refinement and complete sophistication," said Ed Mammarella, commercial brand director for Monogram. "The Monogram Smart Flush Hearth Oven successfully captures the performance of a wood-fired brick oven while offering precision smart cooking that allows at-home chefs to create culinary masterpieces at a higher rate of speed and accuracy with the simple touch of a button."

Featuring an integrated ventilation system with active smoke filtering, all that's needed to get started is a 240V electrical connection. Once the oven is on, the electric heating zones combine the crisping performance of traditional coal-and wood-burning hearth oven with the precision of a luxury appliance. The exterior features a 7" LCD touchscreen that shows preset cooking options for a variety of foods, offering an ease-of-use that allows anyone to make delicious results. For those who enjoy a crispier pizza crust or vegetables, the bottom heating unit can reach 1,300 degrees and the top unit can heat up to 800 degrees, providing a truly customized cooking experience that yields professional results.

This indoor electric oven makes a bold statement with its dimensional design and lower vent system that blends seamlessly into the lines of surrounding cabinetry for those who favor a subtle façade.

Other features include:

- **Simple Flush Installation:** Fits a standard cabinet cutout space and requires no additional ductwork or ventilation thanks to an integrated oven ventilation system.
- **Connected Capabilities:** The oven is Wi-Fi-enabled for use with Amazon Alexa, the Google Assistant and Drop. Additionally, timers and mode changes can be made in an instant using the mobile app.
- **Handcrafted Luxury:** Each oven is carefully handcrafted by leading designers who perfected everything from the brushed stainless steel exterior to the simple touch controls.

The Monogram Smart Flush Oven is currently available for a suggested retail price of \$12,00 in brushed stainless steel, with the option to choose Monogram's signature brass finishes.

To book a media tour for KBIS 2022, email kbis.rsvp@geappliances.com. Learn more about the Monogram 30" Smart Flush Oven and other luxury creations to get a taste of the #MarkofLuxury at monogram.com or follow @monogramappliances on Instagram and Facebook, @GEMonogram on YouTube, and @monogramappl on Pinterest.

About Monogram®

Monogram® takes pride in its quality and artistry, crafting appliances that are expertly engineered and purposefully designed with a minimalist elegance that reflects the feedback, personality and lifestyles of owners with distinctive tastes. With an uncompromising attention to every detail, every material and every industry-exclusive, award-winning feature, Monogram Appliances Elevate Everything™ in the kitchen. For more information on Monogram ranges, cooktops, microwaves, pizza ovens, refrigerators, freezers, ice makers, wine reserves, dishwashers and compactors, visit www.monogram.com.

About GE Appliances

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